

ALBERTA ROWING ASSOCIATION Provincial Carding Initiative

Overview:

Since the ARA Carding program was introduced in 2018, the success of the ARA athletes on the international rowing circuit has been undoubted. Consider, that since the program was introduced, ARA athletes who were carded at one time under the program have gone on to represent Canada at the Olympic Games, Paralympic Games, Pan-American Games, FISU World Championships, World Championship (Junior, U23 and Senior) and World and several World Cups. In the process, ARA athletes have won three Olympic medals, four Pan-American Games medals and two U23 World Championship Medals. Given the unqualified success of the program, the ARA will once again be extending this initiative into 2024-2025

About the Program:

The intent of the program is to provide direct funding to individual athletes in the sport's Train to Train and Train to Win categories based on their demonstrated commitment to high performance sport. The proposed program will look to enhance rowing in the province by providing targeted funding to Alberta based athletes and support their on-going development within the sport. The initiative as described herein is to build upon the current funding program in place which was newly introduced for the first time in 2018.

Specific Objectives of the program are:

- 1) To help athletes continue their pursuit of athletic excellence at the highest levels of national and international competition.
- 2) To encourage athletes to compete for Canada
- 3) To enhance training and competitive opportunities available to athletes.
- 4) To allow for enhanced monitoring of our high-performance athletes.

How will it Work

Utilizing sport-specific selection criteria, the Alberta Rowing Association applies this information in determining “Card Status” for the upcoming year. Nominated athletes will be required to sign and comply with an Athlete Agreement between the athlete and Alberta Rowing Association. Carding status will be through to November of 2025 with specific deliverables that the athlete must adhere to during this time frame. The proposed criteria requires qualified athletes to adhere to the following:

- Complete RADAR Submissions that form the basis of the RCA erg monitoring program.
- Compete for Alberta at the 2025 National Rowing Championships (if selected)
- Registration with an ARA Rowing Club and is training on a regular basis.

Athletes who are currently being provided with Sport Canada Athlete Assistance Funding will be deemed ineligible under the program.

Proposed Funding

In 2024-2025 the ARA allocates \$12,000 towards the development of provincial cards under this proposed initiative. The intent with the program is to allocate fewer Provincial Cards but increase the value associated with them.

Cards will be allocated as follows. Monies will be paid in two separate installments.

A Card - Worth \$2,000 /each

B Card - Worth \$1,300 each

C Card – Worth \$800 / each

Proposed Criteria

The proposed criteria are based on an erg and on-water performance. The erg and on water requirements are as follows:

- A Card athletes must at minimum achieve a 2K erg standard of ‘Gold Status’ for one’s age/weight classification and as found via the following link <http://albertarowing.ca/wp-content/uploads/2021/04/ARA-Erg-2021-Standards.pdf> and hit on-water status #1 (See On-Water Status)
- B Card athletes must at minimum achieve a 2K erg standard of ‘Silver Status’ seconds for one’s age/weight classification as found via the following link <http://albertarowing.ca/wp-content/uploads/2021/04/ARA-Erg-2021-Standards.pdf> and at minimum hit on-water status #2
- C card athletes must achieve a 2K erg standard of “Silver Status” for one’s age/weight classification as found via the following link <http://albertarowing.ca/wp-content/uploads/2021/04/ARA-Erg-2021-Standards.pdf> and at minimum hit on-water status #3

For “C” Card athletes only some exceptions may apply.

All erg submissions must be pulled between July 1, 2024 to November 15, 2024. Erg submissions outside of this timeline will not be considered. All erg pieces are to be monitored by a club coach within the Province of Alberta. Some exceptions may be granted.

On-Water Status #1

- Represented Canada in the 2024 or 2023 calendar year at Mega Worlds / World Championships

OR

- Make an “A” final at the 2024 National Rowing Championships.

On-Water Status #2

- Athletes must have achieved a Top 10 finish (in their respective age classification) at the 2024 National Rowing Championships (Note for fields less than 40 entries (in their respective age classification) top ¼ of the field will be required)

On-Water Status #3

- Athletes must have achieved a Top 15 finish (in their respective age classification) at the 2024 National Rowing Championships (Note for fields less than 45 entries top 1/3rd of the field will be required)

Notes:

- 1) *All carding decisions are at the discretion of the ARA.*